

# PRESS RELEASE

# Crest Capital Advisors Welcomes Ted Bowen, Expanding National Footprint to Serve Private Markets Asset Managers and Their Families

#### FOR IMMEDIATE RELEASE

Crest Capital Advisors, a Multi-Family Office serving Private Markets Asset Management Professionals and Corporate Executive families, is thrilled to announce the addition of Ted Bowen to the Crest platform.

Ted Bowen brings over 20 years of experience advising Private Equity industry executives and legal professionals on investment management and estate optimization and joins Crest Capital to augment the group's strategic capabilities as a Multi-Family Office for select General Partner families.

"We are thrilled to welcome Ted to our team at Crest Capital. Having known Ted for more than a decade, our group has a deep appreciation for his dedication to clients and integrity as a partner. Ted and his business will add meaningful value to our group's Private Markets capabilities and will expand our team's investment opportunities." – Drew Nordlicht, Managing Partner of Crest Capital Advisors

This move further supports Crest Capital's momentum which has been bolstered by Hightower's strategic acquisitions of GMS Surgent Tax Solutions and NEPC, an institutional investment consultant with more than \$1.8T Assets Under Advisory.1 Together, these developments expand Crest Capital's platform nationally in delivering institutional investment management services, in-house tax advice, and concierge Family Office solutions tailored to General Partner families with complex business interests.

Ted Bowen's addition also represents a key milestone in Crest Capital's growth trajectory while deepening its presence across the Private Markets amidst the group's expansion to New York, Chicago and Florida.

## For more information, please contact:

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<sup>1</sup>As of Hightower's Announcement On October 21, 2024

### **About Crest Capital Advisors**

Crest Capital Advisors specializes in financial planning, tax, and Family Office execution for families with financial complexities that transcend beyond traditional high net worth profiles. Backed by Hightower Advisors, Crest leverages both its executive network and institutional partners to unlock value for General Partners, Corporate Executive and their firms.

#### **About Ted Bowen**

Ted Bowen began his distinguished career serving executive families in 2005. He joins Crest Capital from within High-tower Advisors, where he developed a strong reputation in the Private Markets space working alongside the families of seasoned Private Equity and Private Equity Law Partners. Over his thirteen years at Hightower, Ted held several leader-ship roles, including Observer to the Board, Vice Chairman of the Advisory Council, and member of the Private Markets Committee.

Prior to Hightower, Bowen advised clients at Merrill Lynch Private Banking and Credit Suisse. Ted also brings personal executive experience from his earlier career in Chicago-based startups such as Crate & Barrel and Parson Group. He holds an MBA from Northwestern University's Kellogg School of Management and graduated with honors from Loyola University Chicago. After raising their five children on Chicago's North Shore, he and his wife now reside in West Palm Beach area. Florida suits him well as his passions are both golf and kite fishing.